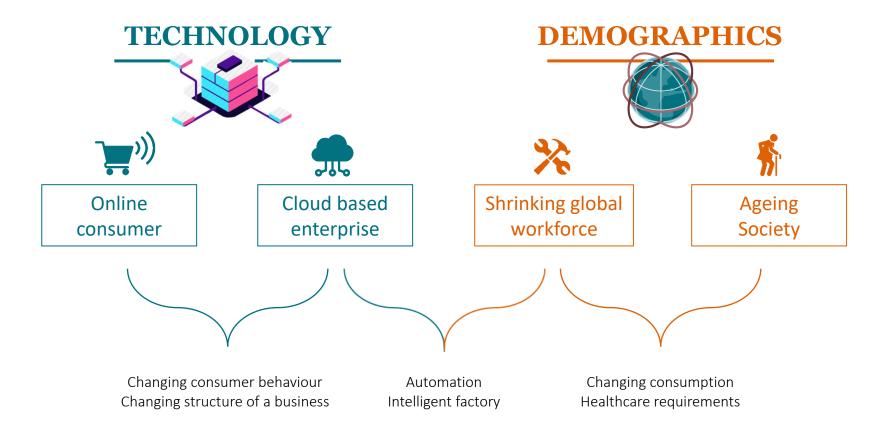


# **Evolving Trends Strategy**Clarity in an uncertain world

Mark Hargraves - Portfolio Manager & Head of Framlington Equities

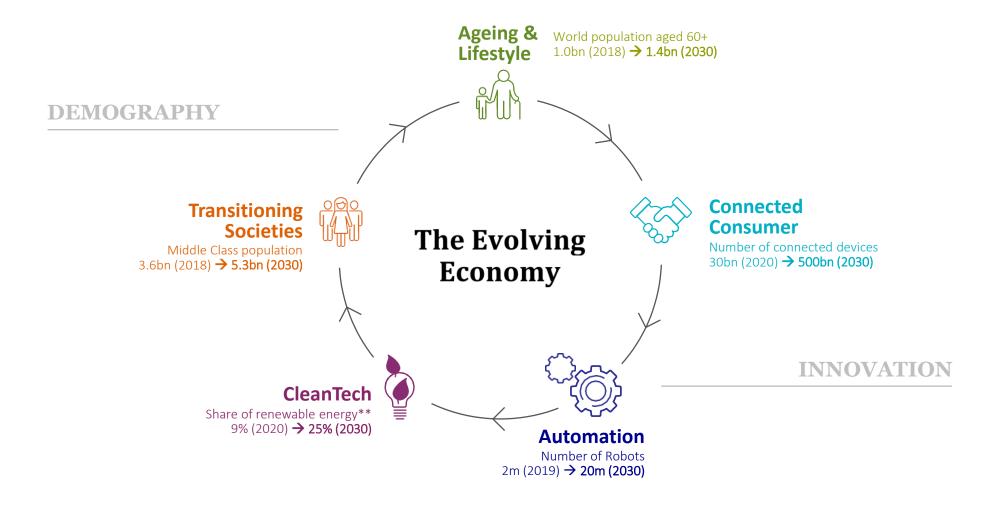
## The Evolving World



Source: AXA IM for illustrative purpose only.



## **Evolving Economy investment themes at Framlington Equities**



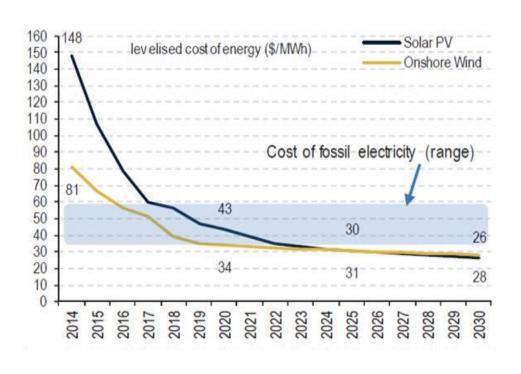
Source: AXA IM, BofAML "Transforming World: The 2020s", November 2019. BofAML Global Research, UN, Internet World Stats, Cybersecurity Ventures, Cisco, ITU 2015, Kharas, Brookings Institution, Oxford Economics, BNEF 2019 \*EB: Exabyte. An exabyte is a unit of digital information storage used to denote the size of data. It is equivalent to 1 billion gigabytes (GB).\*\*Renewable energy: variable renewables.



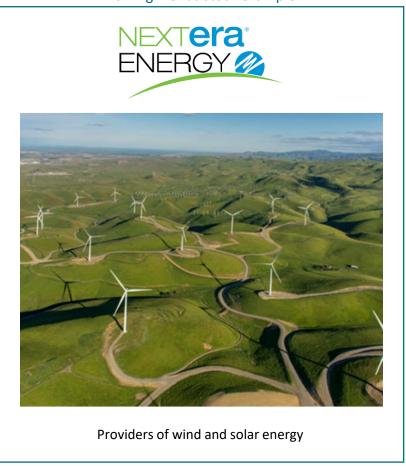
## **Smart Energy**



#### Solar and onshore wind costs now similar or below fossil electricity



#### **Evolving Trends stock example**

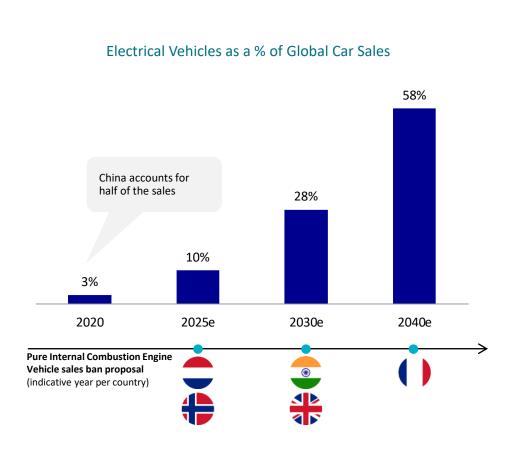


Source: Left chart: Bloomberg NEF. Data, BofA Global Research graphic. Right picture: NextEra Energy website. Stock shown for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy.

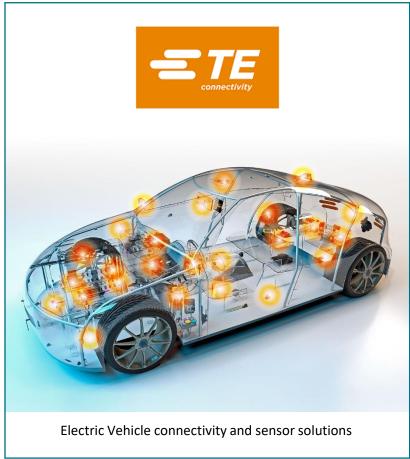


## Low carbon transport







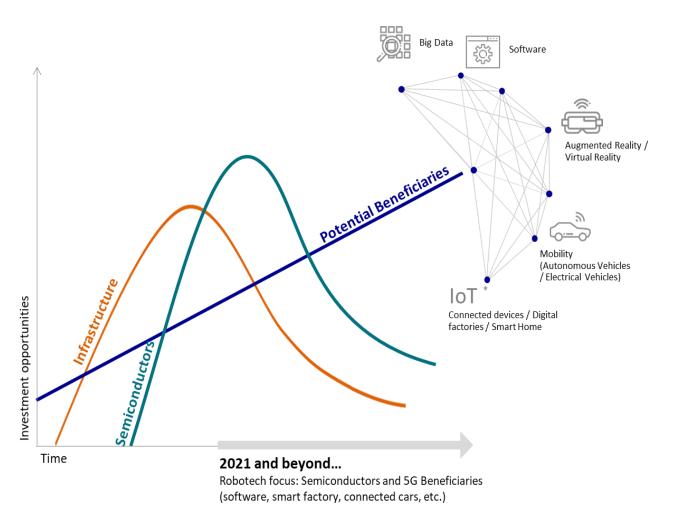


Source: Left chart: BNEF estimates, 2020. Right picture: TE connectivity investors relation. Stock shown for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy.

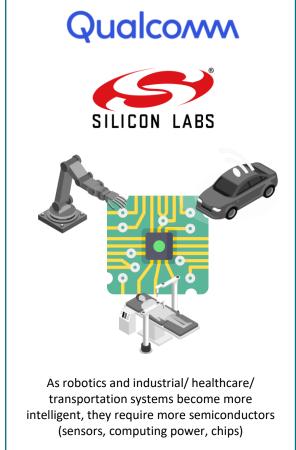




## 5G expected to expand the opportunities for Robotics & Automation



#### **Evolving Trends stock example**



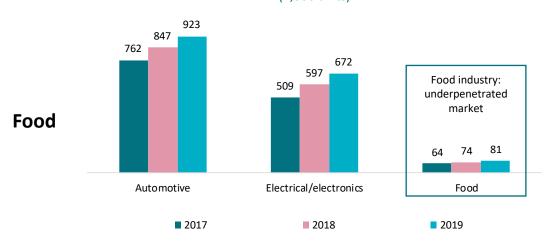
Source: AXA IM. Stock shown for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy.





## Robotics expanding in new industries

# Operational stock of industrial robots by industry (1,000 units)



## Logistic robots unit sales



#### **Evolving Trends stock example**

## **TERADYNE**





A leader on "co-bot" technology (collaborative robots)

Source: AXA IM, IFR Robotics 2020. Stock shown for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy.



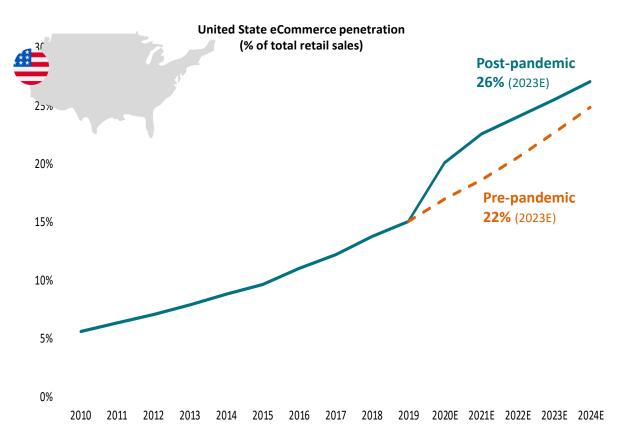
Logistic



Managers

## eCommerce penetration remain at low level and is poised to grow

#### In a post-pandemic era, eCommerce penetration level is likely to intensify



#### **Evolving Trends stock example**



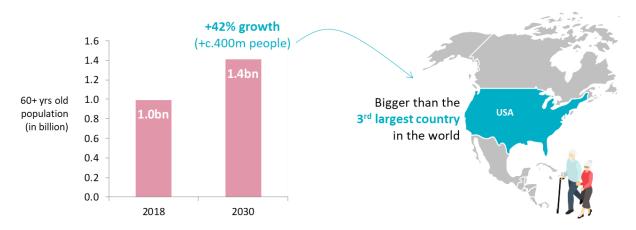
Source: AXA IM, US Census Bureau, Euromonitor, Prologis Research forecast, June 2020. Stock shown for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy.

Investment

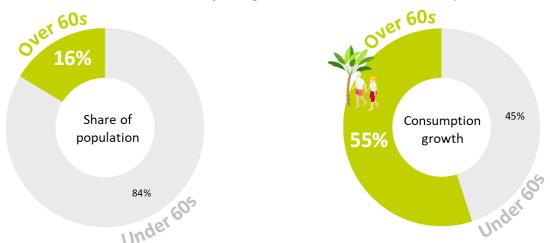
## By 2030...



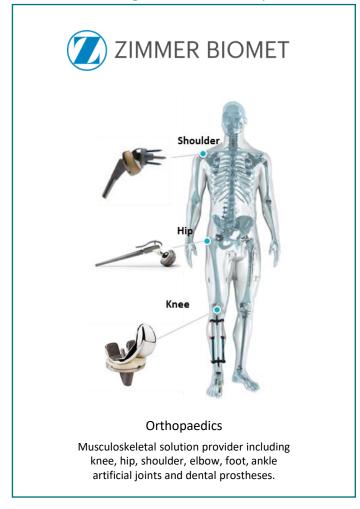
#### The over 60s will grow 5 times faster than the under 60s population...



#### ...and will dominate consumption growth in healthcare and multiple industries



#### **Evolving Trends stock example**



Source: United Nations, Department of Economic and Social Affairs, Population Division (2017). Bottom chart: McKinsey Global Institute. Urban World: The Global Consumers to Watch, April 2016. Stock shown Investment for illustrative purposes and should not be considered as advice or a recommendation for an investment strategy. Managers

# STYLE: Global Equity market

#### MSCI AC World Growth vs. Value





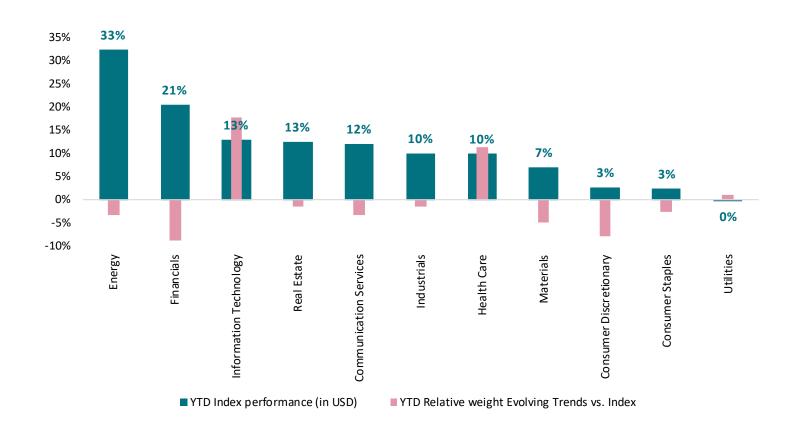
We've seen similar rotations over the past

Source: Thomson Reuters Eikon as of 30/09/2021. Performance in USD. Past performance is not a guide to future performance.



## SECTOR: Global Equity market

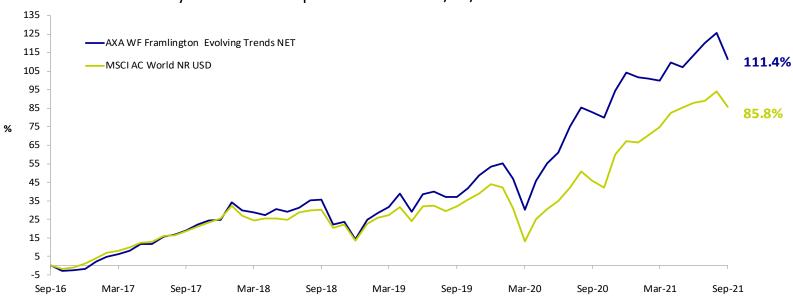
YTD Sectorial MSCI ACWI performance vs. relative weighting of AXA WF Framlington Evolving Trends



The strategy underweight mature and cyclical sectors such as Energy and Financials



#### 5 year cumulative performance to 30/09/2021 – Net in USD

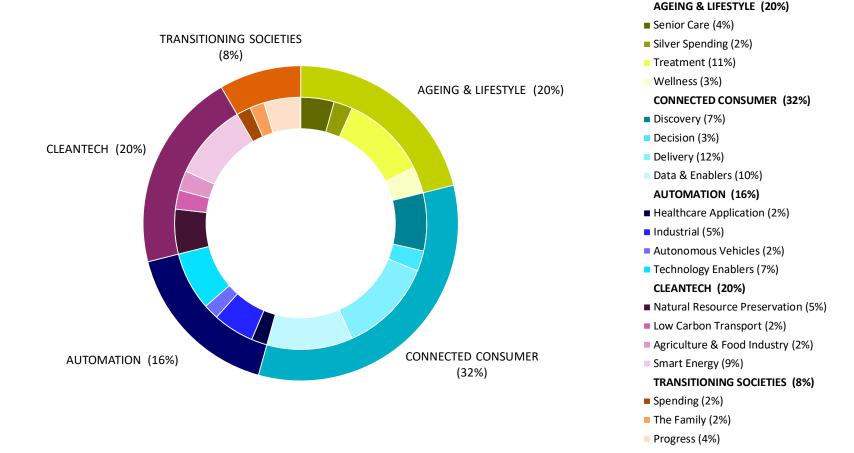


	Cumulative				Annualised			
Performance - USD	YTD	<b>1</b> Y	Since Reshaping (31/10/2017)	3Y	5Y	Since Reshaping (31/10/2017)	зү	5Y
AXA WF Framlington Evolving Trends I USD - Gross	4.2	16.5	78.9	59.6	120.2	16.0	16.9	17.1
AXA WF Framlington Evolving Trends I USD - Net	3.6	15.6	73.2	55.8	111.4	15.1	15.9	16.1
MSCI AC World NR	11.1	27.4	53.4	42.7	85.8	11.5	12.6	13.2
Net Relative			19.8		25.6	3.5		3.0

Source: FactSet SPAR as at 30/09/2021. Basis: I USD Acc Share Class Total Return net Annual Management Fee, MSCI All Country World Net Return in USD. \*Reshaping of the portfolio from a Global strategy into a Global Thematics strategy = 31/10/2017. Please note that not all share classes might be registred or available in your jurisdiction. Please check availability with your Financial Adviser Past performance is not a guide to future performance.



#### Sub-theme breakdown

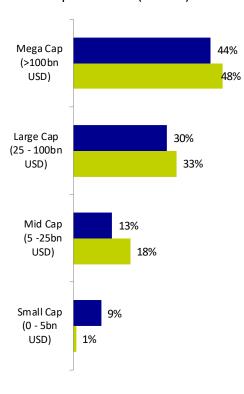


Source: AXA IM as at 30/09/2021 No assurance can be given that the strategy will be successful or that investors will not lose some or all of their capital. AXA IM reserves the right to modify any of the investment process described herein at its discretion. CR10177/08-19

#### Top 15 holdings and market cap breakdown (as at 30/09/2021)

	Stock name	%	Country	Mkt Cap	Theme
1	Alphabet	4.3	US	\$1780 bn	Connected Consumer
2	Waste Connections	2.7	US	\$33 bn	Clean Tech
3	ServiceNow	2.5	US	\$123 bn	Connected Consumer
4	Amazon.com	2.5	US	\$1664 bn	Connected Consumer
5	DexCom	2.5	US	\$53 bn	Ageing & Lifestyle
6	Kerry Group	2.4	Ireland	\$24 bn	Clean Tech
7	PayPal Holdings	2.4	US	\$306 bn	Connected Consumer
8	Fidelity Natl Info Svcs	2.4	US	\$75 bn	Connected Consumer
9	TE Connectivity	2.3	US	\$45 bn	Clean Tech
10	Taiwan Semicon Mfg	2.3	Taiwan	\$540 bn	Automation
11	NextEra Energy	2.3	US	\$154 bn	Clean Tech
12	Fiserv	2.2	US	\$72 bn	Connected Consumer
13	salesforce com	2.2	US	\$266 bn	Connected Consumer
14	HOYA	2.2	Japan	\$58 bn	Ageing & Lifestyle
15	Microsoft	2.1	US	\$2119 bn	Connected Consumer
	TOTAL	37.2			
	Number of holdings	55			

# Breakdown by market capitalisation (in USD)



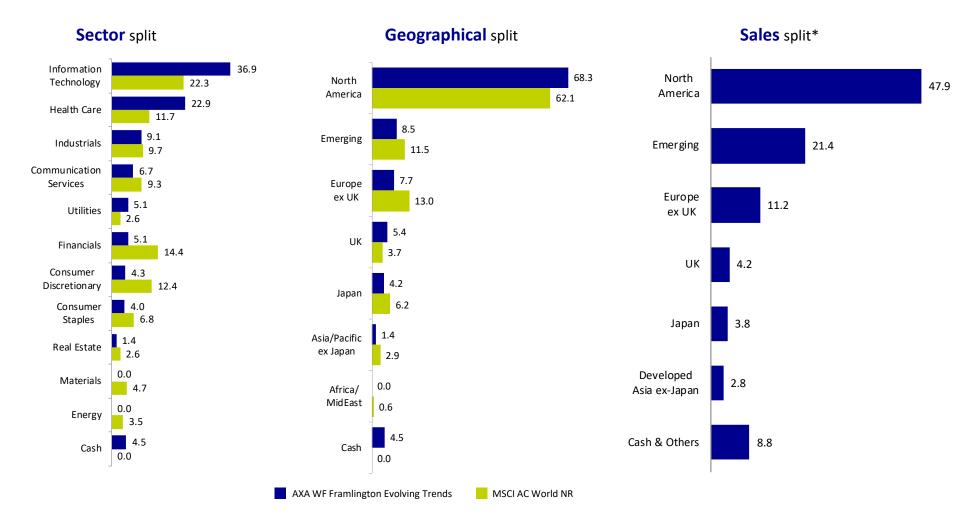
AXA WF Framlington Evolving TrendsMSCI ALL Country World

Market cap typically >500m USD

Source: AXA IM as at 30/09/2021.



Sector, geographic & sales split (as at 30/09/2021)



Source: FactSet as at 30/09/2021. Strategy unconstrained - MSCI All Country World used for comparative purposes. CR10177/08-19



#### **Risk and Reward profile**



The risk category is calculated using historical performance data and may not be a reliable indicator of the Fund's future risk profile. The risk category shown is not guaranteed and may shift over time. The lowest category does not mean risk free.

#### **Additional Risks**

**Equity risk:** Shares' prices on equity markets may fluctuate namely pursuant to investor's expectations or anticipations, causing high potential volatility risk. Volatility on equity markets has historically been much greater than the volatility of fixed income markets. Should the price of Shares fall within the SubFund's portfolio, the NAV of the Sub-Fund will also fall.

**Emerging markets:** Legal infrastructure, in certain countries in which investments may be made, may not provide with the same degree of investors' protection or information to investors, as would generally apply to major securities markets (governments' influence, social, political and economic instability, different accounting, auditing and financial report practises). Emerging markets securities may also be less liquid and more volatile than similar securities available in major markets, and there are higher risks associated to transactions settlement, involving timing and pricing issues.

**Investments in small and micro capitalisation universe risk:** implies specific liquidity risk. The possible lack of a liquid market may inhibit the ability of the relevant Sub-Funds to purchase or sell such investment at an advantageous price. The NAV of the SubFunds may be adversely affected. mall and micro capitalisation universe risk.

**Global Investments:** Investments in securities issued or listed in different countries may imply the application of different standards and regulations (accounting, auditing and financial reporting standards, clearance and settlement procedures, taxes on dividends...). Investments may be affected by movements of foreign exchange rates, changes in laws or restrictions applicable to such investments, changes in exchange control regulations or price volatility.

**ESG risk:** Applying ESG and sustainability criteria to the investment process may exclude securities of certain issuers for non-investment reasons and therefore some market opportunities available to funds that do not use ESG or sustainability criteria may be unavailable for the Sub-Fund, and the Sub-Fund's performance may at times be better or worse than the performance of relatable funds that do not use ESG or sustainability criteria.

#### Investment objective and strategy

#### INVESTMENT OBJECTIVE

The Sub-Fund seeks to achieve long-term capital growth measured in USD by investing in equities issued by worldwide companies of all capitalisations

#### INVESTMENT POLICY

The Sub-Fund is actively managed in order to capture opportunities in worldwide equity markets, by mainly investing in equities of companies that are part of MSCI AC World Total Return Net benchmark index ("the Benchmark") universe. As part of the investment process, the Investment Manager has broad discretion over the composition of the Sub-Fund's portfolio and can take, based on its investment convictions, large overweight or underweight positions on the countries, sectors or companies compared to the Benchmark's composition and/or take exposure to companies, countries or sectors not included in the Benchmark, even though the Benchmark constituents are generally representative of the Sub-Fund's portfolio. Thus, the deviation from the Benchmark is likely to be significant. Investment decisions are based on a combination of macroeconomic, sector and company specific analysis. The share selection process relies mainly on a rigorous analysis of the companies' business model, quality of management, growth prospects and overall risk return profile, driven by sector specialists. The Sub-Fund invests in equities and equity related instruments issued by international companies of all capitalisations. The Sub-Fund may also invest up to 10% of its assets in convertible securities. The Sub-Fund applies the AXA Investment Managers' Environmental, Social and Governance standards policy ("ESG Standards") available on www.axa-im.com/en/responsible-investing according to which the Investment Manager aims at integrating the ESG Standards in the investment process by applying specific sectorial exclusions such as tobacco and white phosphorus weapons and by excluding investments in securities issued by companies in severe breach of the United Nations Global Compact principles and with the lowest ESG scores as described in the policy document. The Investment Manager bindingly applies at all times the ESG Standards in the securities selection process with the exception of derivatives and underlying eligible UCIs. Within the limit of 200% of the Sub-Fund's net assets, the investment strategy may be achieved by direct investments and/or through derivatives. Derivatives may also be used for hedging purposes.

#### INVESTMENT HORIZON

This Sub-Fund may not be suitable for investors who plan to withdraw their contribution within 8 years.



## **AXA World Funds - Framlington Evolving Trends**

#### Legal characteristics and fees

Legal Form	Sub Fund of AXA World Funds SICAV			
Legal Rules	UCITS			
Launch Date	1 July 2010			
Currency	USD			
Exit Fees	0%			
Maximum Management Fees (A/E/F/I)	1.50% / 1.50% / 0.75% / 0.60%			
Maximum Subscription fees (A / E / F / I )	5.50% / 0% / 2.00% / 0%			
Minimum Initial Subscription (A / E / F/ I )	0 / 0 / 0 / 5,000,000			
Minimum Subsequent Subscription (A / E / F / I )	0/0/0/1,000,000			
Share Class	Capitalisation and Distribution			
ISIN Code	LU0503938796 (A USD), LU0503938366 (A EUR), LU0503938523 (A GBP), LU0503938879 (E EUR), LU0503938952 (F EUR), LU0503939174 (F USD), LU0503939091 (F GBP), LU0503939257 (I EUR), LU0503939414 (I USD), LU0503939331 (I GBP), LU0503939505 (I Dist.EUR Hedged)I LU0503939687 (I Dist.GBP Hedged)			
Management Company	AXA Funds Management S.A., Luxembourg			
Investment Manager	AXA Investment Managers Paris			
Custodian	State Street Bank Luxembourg S.A., Luxembourg			
Valuation	Daily			
Benchmark	MSCI AC World			
Risk Profile	Lower risk Higher risk Potentially lower reward Potentially nigher reward  1 2 3 4 5 6 7			
Recommended Investment Horizon	8 years minimum			

Source: AXA IM & Key Investor Information Document (KIID) – 08/07/2019. For additional Risks, please read the Prospectus. NB: Not all share classes are registered in investor's jurisdiction and registration should be checked with the asset manager.



#### Important notice

Not for Retail distribution: This document is intended exclusively for Professional, Institutional, Qualified or Wholesale Clients / Investors only, as defined by applicable local laws and regulation. Circulation must be restricted accordingly.

This promotional communication does not constitute on the part of AXA Investment Managers a solicitation or investment, legal or tax advice. This material does not contain sufficient information to support an investment decision.

Due to its simplification, this document is partial and opinions, estimates and forecasts herein are subjective and subject to change without notice. There is no guarantee forecasts made will come to pass. Data, figures, declarations, analysis, predictions and other information in this document is provided based on our state of knowledge at the time of creation of this document. Whilst every care is taken, no representation or warranty (including liability towards third parties), express or implied, is made as to the accuracy, reliability or completeness of the information contained herein. Reliance upon information in this material is at the sole discretion of the recipient. This material does not contain sufficient information to support an investment decision.

Before making an investment, investors should read the relevant Prospectus and the Key Investor Information Document / scheme documents, which provide full product details including investment charges and risks. The information contained herein is not a substitute for those documents or for professional external advice.

The products or strategies discussed in this document may not be registered nor available in your jurisdiction. Please check the countries of registration with the asset manager, or on the web site <a href="https://www.axa-im.com/en/registration-map">https://www.axa-im.com/en/registration-map</a>, where a fund registration map is available. In particular units of the funds may not be offered, sold or delivered to U.S. Persons within the meaning of Regulation S of the U.S. Securities Act of 1933. The tax treatment relating to the holding, acquisition or disposal of shares or units in the fund depends on each investor's tax status or treatment and may be subject to change. Any potential investor is strongly encouraged to seek advice from its own tax advisors.

AXA World Fund Framlington Evolving Trends is a sub-fund of AXA World Funds. AXA WORLD FUNDS 's registered office is 49, avenue J.F Kennedy L-1885 Luxembourg. The Company is registered under the number B. 63.116 at the "Registre de Commerce et des Sociétés" The Company is a Luxembourg SICAV UCITS IV approved by the CSSF and managed by AXA Funds Management, a société anonyme organized under the laws of Luxembourg with the Luxembourg Register Number B 32 223RC, and whose registered office is located at 49, Avenue J.F. Kennedy L-1885 Luxembourg.

Past performance is not a guide to current or future performance, and any performance or return data displayed does not take into account commissions and costs incurred when issuing or redeeming units. References to league tables and awards are not an indicator of future performance or places in league tables or awards and should not be construed as an endorsement of any AXA IM company or their products or services. Please refer to the websites of the sponsors/issuers for information regarding the criteria on which the awards/ratings are based. The value of investments, and the income from them, can fall as well as rise and investors may not get back the amount originally invested. Exchange-rate fluctuations may also affect the value of their investment. Due to this and the initial charge that is usually made, an investment is not usually suitable as a short term holding.

Neither MSCI nor any other party involved in or related to compiling, computing or creating the MSCI data makes any express or implied warranties or representations with respect to such data (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any of such data. Without limiting any of the foregoing, in no event shall MSCI, any of its affiliates or any third party involved in or related to compiling, computing or creating the data have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages. No further distribution or dissemination of the MSCI data is permitted without MSCI's express written consent.

Issued in the U.K. by AXA Investment Managers UK Limited, which is authorised and regulated by the Financial Conduct Authority in the U.K. Registered in England and Wales, No: 01431068. Registered Office: 155 Bishopsgate, London, EC2M 3YD (until 31st December 2020); 22 Bishopsgate, London, EC2N 4BQ (from 1st January 2021).

